**Hester’s Way Forum**

**Aims & purposes**

The Forum shall:

* Draw up a **plan for the future development** of the area.
* Further the **social, economic, health, educational and environmental well-being** of Hesters Way Cheltenham.
* **Allocate sites for business, retail and housing development** including affordable housing.
* Plan for **public realm improvements** and **consider and recommend improvements** for the street environment in the area.
* Express aspirations for **transport, traffic and parking.**
* Ensure developments **mitigate against the effects of climate change.**
* Seek to **protect existing buildings/areas of note** and worth.
* Aim to **support local businesses, associations, organisations and employers**.
* Consider and **recommend improvements for the street environment** in the area.
* Seek to **protect and improve community resources** and facilities such as libraries, community centres and public facilities.
* Consider how to **protect green spaces** and bring environmental benefits to the area.
* **Involve as many residents**, local workers and local businesses in the process as possible.
* **Attract wide support** for the plan across the area, taking in a range of views.
* **Campaign to have the plan adopted** by relevant bodies and by referendum.
* Work **to maintain and update the plan** as necessary.
* Plan to **improve community safety.**