**Hesters Way Forum**

**Aspirations for the Neighbourhood plan February 2019**

**Aspiration 1: To cherish and protect the buildings valued by the community**

The achievement of this aspiration requires the following objectives to be met:

* Develop a list of existing well known and loved buildings in the area to be maintained for continued use and historical benefit
* Promote those building with significant meaning to the community

**Aspiration 2: To ensure that any future development takes into consideration the current housing needs (including type, design and layout) in relation to green space, parking, recycling and industrial / retail allocation.**

The achievement of this aspiration requires the following objectives to be met:

* Integration of local shops/services/ indoor and outdoor ‘meeting spaces’ into any new development (encourages mixing and counters antisocial behaviour)
* Efficient road design around any new developments.
* Low carbon developments to meet best practice standards

**Aspiration 3: To ensure connectivity between green spaces**

The achievement of this aspiration requires the following to be met:

* To obtain all information on green spaces – their use, ownership, size, access, value to public, why it needs protecting. Cul-de-sac green.
* To develop walking routes with signage
* To ensure that further housing developments factor in linkages with green space and not just industrial units.

**Aspiration 4: To have vibrant and healthy and happy spaces that people are proud of and which are visually inspiring.**

The achievement of this aspiration requires the following to be met:

* To encourage wildlife corridors to ensure vibrant flora and fauna
* To ensure that the main parks (e.g. KGV and Fishy Park) are protected from development
* To source a business to sponsor for a park warden to maintain/clear/parks
* To develop a destination park
* Quality parks and play spaces for all ages within short walking distance

**Aspiration 5: To ensure businesses can be retained and new ones attracted to the area, offering local residents employment opportunities.**

The achievement of this aspiration requires the following to be met:

* To integrate Cheltenham Borough Council's shop-front improvement programme.
* Promote and strengthen partnerships between large and small private businesses.
* Establishment of influential local traders’ associations.
* Providing a signposting service to new and established businesses
* Encourage co-working spaces, small businesses and self employment

**Aspiration 6: To ensure the area will be a place where everyone is safe,.**

The achievement of this aspiration requires the following to be met:

* Design to minimise crime
* Design to encourage a feeling of safety and ownership.
* Broad and well-lit thoroughfares
* Minimal alleyways and “hidden” spaces
* Green spaces which are clearly overlooked by homes

**Aspiration 7: To ensure the area will be a safe place to cycle and walk and has adequate access to transport with consideration taken for sustainability.**

The achievement of this aspiration requires the following to be met:

* Manging the flow of traffic in the area
* Joined up cycle routes
* Streets prioritising walking and cycling
* Cycling and walking routes to work/shops / schools.
* Green transport schemes for local businesses and community centres
* Improvement in the bus services and routes linking main centres to the local area.
* To ensure adequate car parking areas are created to support the needs of the area.
* Consideration for parking in new developments

**Aspiration 8: To ensure that leisure, health, education and community facilities are suited to all needs for the good of the community.**

The achievement of this aspiration requires the following to be met:

* Prioritisation of facilities to be tailored to the community (e.g. Access to finances is important)
* To be able to use community facilities more flexibly
* Expansion of services to meet community needs