

NEIGHBOURHOOD PLAN

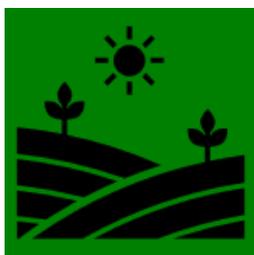
HELPING SHAPE THE FUTURE OF WEST CHELTENHAM

Significant development proposals will have a huge impact on the future of West Cheltenham! The Neighbourhood Plan described below, produced by the community for the community, will help make those proposals work for you.

The development of the Cyber Hub also known as the Golden Valley Project will bring considerable change to many West Cheltenham residents. Plans are being made to build a new estate to the west of Fiddlers Green and Springbank which will include office space for the cyber industries like Microsoft and over 1000 houses for families and local people. The details of these plans are yet to be revealed but the outline proposal has been approved by the Borough Council.

However, thanks to the **Hesters Way Forum (HWF)**, we have a great chance to make those plans work for the community!

The HWF has been busy finding out what would make the area better and what projects should be included in the ward so that local people feel the benefit. We have put together a set of proposals under headings which people have said matter most to them

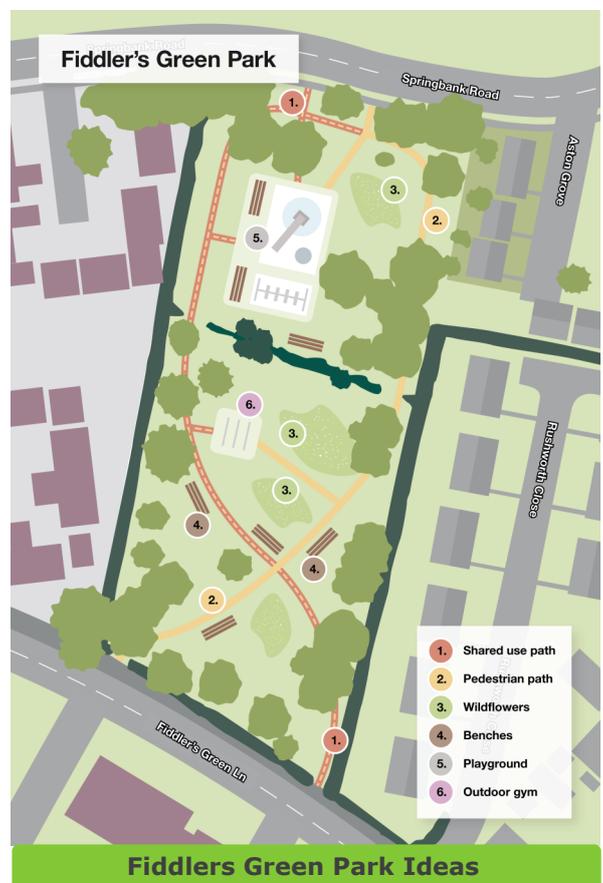


PARKS and WILDLIFE

Recent surveys have shown how much people in West Cheltenham value their local parks. The results have been used to create two plans for local parks. The drawing to the right shows what Fiddlers

Green Park could look like. It includes wildflower meadows, bench seating and an outdoor gym as suggested by the participants of the survey.

Over the page you can see what a new, accessible destination park could look like (it's a big park with lots of great attractions) The community felt that a park such as this should have a focus on biodiversity and include water features, lakes and wetland area. In addition there should be a wide variety of trees and wild flowers to ensure great habitats for insects, birds and small animals. The park also includes leisure facilities such as a café, sports pitches, zip wires and play areas for children of all ages. A must is also quieter areas to sit and watch the world go by.



Fiddlers Green Park Ideas



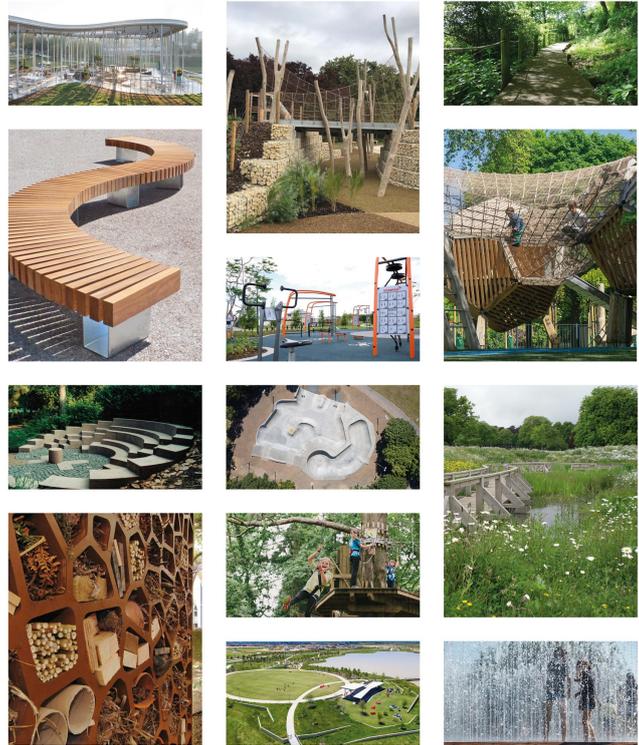
WALKING, CYCLING and PUBLIC TRANSPORT

To complement the tranquillity of these parks the HWF has recommended including wildlife corridors to ensure that the green spaces are linked together. This network also needs to be accessible for walkers and cyclists, so a set of well lit, interlinking paths and routes is included in the Neighbourhood Plan. We also recommend frequent, reliable public transport linking the area to the rest of the town!

Cyber Village Destination Park Ideas



Real Life Park Ideas



Key

- | | |
|---|---|
|  1. Wildflower Areas |  5. Amphitheatre & Seating |
|  2. Water Fountains |  6. Zip Wire & Go Ape |
|  3. Café & Seating |  8. Sports Pitch |
|  4. Skatepark |  9. Wetland Areas |
| |  10. Gym & Play Areas |



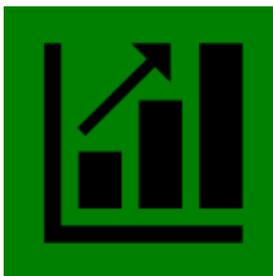
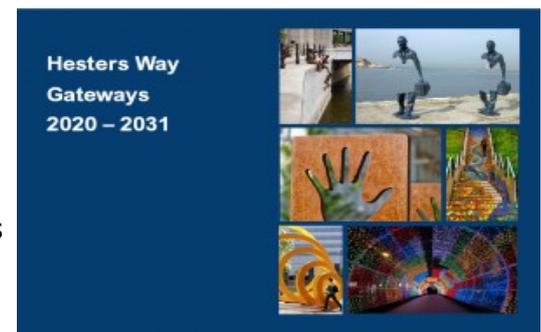
TRAFFIC and PARKING

As well as parks local people have identified important issues that will need to be tackled to ensure the future enjoyment of the area is secured. One of the main issues for people in Fiddlers Green is traffic and parking. The HWF recognises this and has included some clear guidance in the Neighbourhood Plan to ensure sufficient parking is provided especially for staff and contractors at GCHQ and the new Cyber Hub to eliminate parking pressure in the nearby residential streets.



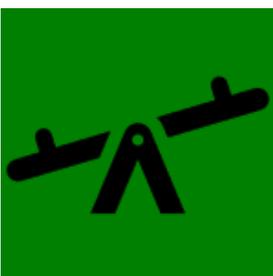
PUBLIC ART and GATEWAYS

It is clear from the abundance of public art in the neighbourhood that art is very popular locally. The Neighbourhood Plan will ensure that wherever possible public art is included in the designs of buildings, parks, public open spaces, street furniture, transit hubs and gateway entrances across the ward. Opportunities for local artists to get involved will be promoted to ensure that local talent is nurtured and celebrated.



BUSINESS, RETAIL and TRAINING

To strengthen the local economy the plan recommends improvements to the shops at Coronation Square. The illustration on the right shows plans for Hesters Way Road shops including tree planters, seating, bike racks and additional parking to make the shops more attractive and user friendly so increasing footfall. The plan also promotes an employment and skills charter and opportunities for start-up businesses and co-working spaces.



SPORT, LEISURE and PLAY

The inclusion of new and suitable sport and play facilities across the area will make it more enjoyable for all. The plan includes exciting play areas for younger children as well as challenging activity equipment for teens and young adults. Outdoor gyms and astroturf pitches are included too which along with the cycle and walking network will make staying fit and healthy much easier at a reasonable cost.





BIODIVERSITY and CLIMATE CHANGE

The plan promotes eco building designs including high levels of insulation, use of local materials and incorporating renewable energy generation. The plan recognises the importance of retaining habitats and creating links to existing wildlife corridors to

increase biodiversity and to protect valued animals and plants. The green living plan will help people to contribute at home too.



AFFORDABLE HOUSING

As prices rise the need for affordable housing in Cheltenham is clear. The plan supports the Borough's aspiration to ensure well designed homes in safe overlooked communities with all the facilities required to develop sustainable communities.



A NEIGHBOURHOOD FOR ALL

The plan recognises the need to cater for all members of the community, whatever their background, interest or need. So the plan describes opportunities for jobs, training and skills, there are improved allotments, parks and play areas and even an orchard. There are

community centres, gyms and shops. Better bus routes, walking and cycle paths. Sounds good, right?



REFERENDUM

For these ideas to be adopted a positive vote is required in the referendum planned to take place by May 2022. If voters in Hesters Way say YES, then planners will use the document to decide what's built and developers will have to make a contribution to the **Community Infrastructure Levy (CIL)** which can be used to pay for projects like the ones we've identified here.

If you want to take a look at the neighbourhood plan in more detail and some of the other ideas the community has come up with it can be found at www.hesterswayforum.co.uk/documents. Important sections are 5—Policies and 6 Community Projects.

For information please contact us —we'd love to hear from you!

CONTACT THE FORUM HERE

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